

## **Estelle Ticket Giveaway**

### **OFFICIAL CONTEST RULES**

#### **CONTEST DESCRIPTION:**

The Estelle Ticket Giveaway (“Contest”) will begin on February 01, 2012 and end on February 3, 2012 (“Contest Period”). Six (6) winners will each be awarded a pair of tickets on-air to see Estelle on February 04, 2012 at The Mixx 1303 Main Street Cincinnati, Ohio 45202. Five (5) winners will win a pair of tickets to see Estelle through our text to win promotion and will also win a meet and greet with Estelle on Saturday Feb 4<sup>th</sup>. The text to win portion will end at 12:00p.m. on February 03, 2012.

#### **HOW TO ENTER:**

Listeners of WIZF-FM who are legal residents of the U.S. residing within the terrestrial listening area of the station, and are 18 years of age and older will be able to take part in this Contest. There are two ways to enter. To participate in the Contest, listeners must do the following:

1. Contestants must listen to WIZF-FM between the hours of 10:00 a.m. and 10:00 p.m. During that time, the DJ will prompt for the correct caller (#101) to contact the station to win a pair of tickets to see Estelle on February 4th at The Mixx.
2. Contestants may also text ‘MEET’ to 80185 when prompted by the on-air announcement. Standard text and data rates will apply.
3. In the event of a dispute regarding the identity of a participant’s entry, the entry will be deemed to have been made by the authorized holder of the mobile account at the time the entry was made.
4. Participants may only win once during this Contest.
5. Contest Participants must contact the station at 513-749-1011 once the on-air solicitation for callers has been made by the DJ. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest participants should not rely on streamed broadcasts to participate in the Contest. Upon becoming the correct caller, the contestant will win the tickets.

#### **ELIGIBILITY RESTRICTIONS:**

1. The Contest is open to listeners of WIZF-FM who are 18 years of age and older and are legal residents of the U.S. residing within the terrestrial listening area of the station.
2. Employees of WIZF-FM, Blue Chip Broadcasting, Ltd., its subsidiaries, affiliates, general sponsors, advertisers, promotional partners, other radio stations in the Cincinnati, Ohio metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.

3. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.
4. Persons who have won a prize in another contest or promotion of any kind from WIZF-FM within the thirty-day (30) period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from WIZF-FM during any thirty (30) day period.

**PRIZES:**

1. Prize package will include the following.  
Six (6) winners will each be awarded a pair of tickets on-air to see Estelle on February 04, 2012 at The Mixx 1303 Main Street Cincinnati, Ohio 45202. Five (5) winners will win a pair of tickets to see Estelle through our text to win promotion and will also win a meet and greet with Estelle on Saturday Feb 4<sup>th</sup>. Transportation to and from the event venue, meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
2. Prizes that are not mailed (via us mail or UPS) or provided by the participating sponsor must be claimed at the station's offices within twenty-four (24) hours of the date of winning.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
4. All contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
5. If for any reason a contest winner decides not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the contest sponsor and / or contest administrator if another contestant is to be selected as the winner if time permits.
6. If contest winner does not claim their prize twenty-four (24) hours after being winning, the prize will be forfeited.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

**EXECUTION:**

1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by being the correct caller at the designated phone number when prompted by the on-air personality. Listeners may also participate in the Contest via text message.
2. The Contest will progress in the following manner:
  - a. Participants must listen to 101.1 the WIZ anytime between 6:00a.m. and 10:00p.m., the DJ will prompt for the correct caller (#101) to win a pair of tickets to see Estelle and dial 513-749-1011 after the on-air solicitation for callers has been made.

- b. Upon becoming the correct caller, the winning contestant will be asked to provide their contact information (off the air); name, address, phone number, and email address.
- c. Participants may also text 'MEET' to short code 80185 when prompted by the on-air announcements.
- d. Text winners will be randomly selected from among all eligible entries received via text message.
- e. Text winners will be notified by phone,
- f. The winners will be instructed to pick up their prize at the offices of the station, located at 705 Central Avenue, Suite 200, Cincinnati, Ohio 45202
- g. All decisions made by WIZF-FM and Blue Chip Broadcasting, Ltd., management regarding any aspect of this Contest are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WIZF-FM, Blue Chip Broadcasting, Ltd., any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. The station retains the right to disqualify any contestant if all contest rules are not followed. Contest void if prohibited by law.

9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
10. WIZF-FM, Blue Chip Broadcasting, Ltd., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, WIZF-FM, Blue Chip Broadcasting, Ltd., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the station and will not be returned.
11. By accepting the prize, the winner acknowledges that WIZF-FM and Blue Chip Broadcasting have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. WIZF-FM, Blue Chip Broadcasting, Ltd., its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of WIZF-FM, Blue Chip Broadcasting, Ltd., its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; reasonable attempts will be made to offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
13. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the WIZF-FM, located at 705 Central Avenue, Suite 200, Cincinnati, Ohio 45202. Copies of contest rules may also be made available during on-site / in-person remote events.